| *DESCRIPTION | Hotel, bar and restaurant services | | |
|--|--|--|--|
| *FILING BASIS | SECTION 1(b) | | |
| ADDITIONAL STATEMENTS IN | ADDITIONAL STATEMENTS INFORMATION | | |
| *TRANSLATION (if applicable) | | | |
| *TRANSLITERATION (if applicable) | | | |
| *CLAIMED PRIOR REGISTRATION (if applicable) | | | |
| *CONSENT (NAME/LIKENESS) (if applicable) | | | |
| *CONCURRENT USE CLAIM (if applicable) | | | |
| CORRESPONDENCE INFORMATION | | | |
| *NAME | Hard Rock Cafe International (USA), Inc. | | |
| FIRM NAME | Hard Rock Cafe International (USA), Inc. | | |
| *STREET | 6100 Old Park Lane | | |
| * CITY | Orlando | | |
| * STATE (Required for U.S. applicants) | Florida | | |
| * COUNTRY | United States | | |
| * ZIP/POSTAL CODE (Required for U.S. applicants only) | 32835 | | |
| PHONE | 4074457625 | | |
| FAX | 4074457630 | | |
| * EMAIL ADDRESS | ipenforcement@hardrock.com | | |
| *AUTHORIZED TO COMMUNICATE VIA EMAIL | Yes | | |
| FEE INFORMATION | FEE INFORMATION | | |
| NUMBER OF CLASSES | 2 | | |
| FEE PER CLASS | 275 | | |
| TOTAL FEE DUE | 550 | | |
| SIGNATURE INFORMATION | | | |

| * SIGNATURE | /james humann/ | |
|----------------------------|---|--|
| * SIGNATORY NAME | James Humann | |
| SIGNATORY POSITION | Senior Director of Business Affairs | |
| * SIGNATURE DATE | 09/07/2006 | |
| FILING INFORMATION SECTION | | |
| SUBMIT DATE | Thu Sep 07 14:19:09 EDT 2006 | |
| TEAS STAMP | USPTO/FTK-206.100.93.140- 20060907141909693284-7896 9067-332e6dab7f22a7e8c86b 793dac1b8695e-DA-2004-200 60907140334737163 | |

PTO Form 1478 (Rev 6/2005)

OMB No. 0651-0009 (Exp xx/xx/xxxx)

Trademark/Service Mark Application, Principal Register

TEAS Plus Application

Serial Number: 78969067 Filing Date: 09/07/2006

To the Commissioner for Trademarks:

MARK: HRH (Standard Characters, see mark)

The literal element of the mark consists of HRH. The mark consists of standard characters, without claim to any particular font, style, size, or color.

The applicants, Hard Rock Cafe International (USA), Inc., a corporation of Florida, residing at 6100 Old Park Lane, Orlando, Florida, United States, 32835, Hard Rock Cafe International (USA), Inc., a corporation of Florida, residing at 6100 Old Park Lane, Orlando, Florida, United States, 32835, request registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 041: Casinos

For specific filing basis information for each item, you must view the display within the Input Table.

International Class 043: Hotel, bar and restaurant services

If the applicant is filing under Section 1(b), intent to use, the applicant declares that it has a bona fide intention to use or use through the applicant's related company or licensee the mark in commerce on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(b), as amended.

If the applicant is filing under Section 1(a), actual use in commerce, the applicant declares that it is using the mark in commerce, or the applicant's related company or licensee is using the mark in commerce, on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

If the applicant is filing under Section 44(d), priority based on foreign application, the applicant declares that it has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services, and asserts a claim of priority based on a specified foreign application(s). 15 U.S.C. Section 1126(d), as amended.

If the applicant is filing under Section 44(e), foreign registration, the applicant declares that it has a bona fide intention to use the mark in commerce on or in connection with the identified goods and/or services, and submits a copy of the supporting foreign registration(s), and translation thereof, if appropriate. 15 U. S.C. Section 1126(e), as amended.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: ipenforcement@hardrock.com.

A fee payment in the amount of \$550 will be submitted with the application, representing payment for 2 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /james humann/ Date: 09/07/2006

Signatory's Name: James Humann

Signatory's Position: Senior Director of Business Affairs

Mailing Address:

Hard Rock Cafe International (USA), Inc.

6100 Old Park Lane Orlando, Florida 32835

RAM Sale Number: 2004

RAM Accounting Date: 09/07/2006

Serial Number: 78969067

Internet Transmission Date: Thu Sep 07 14:19:09 EDT 2006 TEAS Stamp: USPTO/FTK-206.100.93.140-200609071419096

93284-78969067-332e6dab7f22a7e8c86b793da c1b8695e-DA-2004-20060907140334737163

HRH

Contact Us | Hard Rock Hotels & Casinos





PERFORMING LIVE! DOOBIE BROTHERS LEARN MORE

- 9.9 DJ Sway
- 9.9 Livewire
- 9.10 Blue Finger Dicso
- 9.10 C+
- 9.10 Livewire
- 9.11 Blue Finger Disco
- 9.11 Travis Kidd
- 9.11 Shelley Laine
- 9.30 Doobie Brothers
- 10.07 Bad Company 10.09 Kenny Rogers
- 10.18 Michael Bolton
- 10.22 Daryl Hall &
- 10.22 John Oates
- 10.28 The Rocky
- 10.28 Horror Show

VIEW CALENDAR



A HARD ROCK SUITE LIFE

Sleek, stylish and packed with everything you'd expect from a modern hotel, our beautiful new rooms and suites are taking Tulsa to a new level, one floor at a time.

LEARN MORE



MAKE YOUR SPECIAL EVENT ROCK

Hard Rock Hotel & Casino Tulsa offers first-class amenities to make you look like a rock star.

Whether you are planning an intimate gathering, a catered celebration, or a large convention, the Hard Rock Hotel will uniquely and seamlessly execute your event.

LEARN MORE

sign up for star scene magazine | location/map | press room | Hardrock.com

CAREER OPPORTUNITIES

777 West Cherokee Street, Catoosa, OK | (800) 760-6700 | @ Hard Rock Casino Tulsa. All rights reserved.

tax info | play smart | privacy statement | terms of use

Side Items

Baked Potato

A large potato topped with butter, sour cream, cheddar cheese, bacon bits, and green onion.

Freedom Fries

An American version of a French tradition.

Cowboy Caviar (Black Eyed Peas)

Simmered with crispy bacon and red onions.

Green Beans

Slow cooked with bacon, butter and red onions.

Mashed Potatoes

roasted garlic, green onion, kosher salt, and cracked black pepper Red skin potatoes, sour cream, butter,

Fried Okra

A Stilwell tradition. Cornmeal dusted flash fried okra.

Cowboy Beans

Pinto beans slow cooked with ham hocks, onion and bacon.

Sauteed Mushrooms

Sliced mushrooms with shallots sauteed

SW Cream Corn

pacia peppers, red onion and bacon Sauteed Colorado sweet corn with mixed with cream cheese.

Kids Menu

\$5.99 and served with fries \$2 charge over 12.

5oz. Sirloin

A smaller version of our center cut sirloin,

Our St. Louis ribs.

Grilled Cheese

Texas toast and American cheese.

Chicken Tenders

Hand-breaded and flash fried.



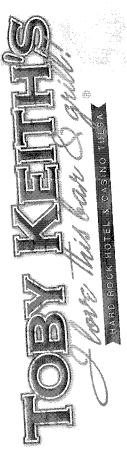
American Soldier Special

Courtesy of the Red, White and Blue

Cheeseburger with Fries and Drink

for the Soldier with I.D. (one time only) On the House

tobykeithsbar.com



(918) 739-4888

777 W. Cherokee St. . Catoosa, OK 74015

The Winners

\$6.99

toothpicks. Flash fried and served with

chipotle ranch.

Tumbleweed onions with jalapeno

Tumbleweed

\$7.99 Freedom fries smothered with Monterey Jack and cheddar cheese. Topped with bacon, sour cream and green onions. Cheese Fries

\$7.99 Crispy tortilla chips, served with spicy cowboy queso and red tomato salsa. Chips & Queso with Salsa

\$7.99 cream and guacamole, with your choice of queso topped with jalapenos, salsa, sour Tortilla chips covered in our cowboy spicy beef or spicy chicken. Nachos E

You know potato skins. Topped with

Tater Skins

bacon, chives and mixed cheeses.

Smoked cheddar, Monterey Jack and pulled chipotle sour cream and smoked tomato rotisserie chicken on a flour tortilla with Chicken Quesadillas guacamole. \$7.99 A cowboy classic. Hand-breaded and deep fried with spicy, horseradish cocktail sauce. Calf Fries

> ** ATTN: INDIVIDUALS MAY BE AT A HIGHER RISK FOR A FOOD BORNE ILLNESS IF THE FOLLOWING FOODS ARE CONSUMED RAW OR UNDER COOKED: EGGS, BEEF, FISH, LAMB, MILK PRODUCTS, PORK, POULTRY, SHELL FISH ***

Awesome Salads

Dressings: Ranch, Bleu Cheese, French, 1000 Island, Honey Mustard, Vinalgrette or T.K. Big House

croutons, jack and cheddar cheese, and Mixed greens topped with cornbread tomatoes.

\$4.25 Parmesan cheese, cornbread croutons and Crispy romaine lettuce topped with

Large Caesar salad topped with our 8oz. traditional Caesar dressing. grilled chicken breast. Chicken Caesar

Cup \$3.99 Bowl \$4.99 Large Caesar salad topped with 5 grilled shrimp. Ground chuck, kidney beans, and fresh Shrimp Caesar Border Chili

tomatoes with just the right spices.

on the Boulevard Baddest Steaks

selected and cut to our "genuine fine" specifications. Choice of two side items. Add a House or Caesar Salad \$1.99 All our steaks have been hand

10 oz center cut sirloin (our specialty). #672 Sirloin

\$32.99 20 oz. ribeye served with the bone in. Cowboy Ribeye

2 oz. hand cut in house. Ribeye

\$19.99

\$25.99 An 8 oz. Sycamore Street favorite. Filet

Big I's Smoked Prime Rib

Add a House or Caesar Salad \$1.99 Choice of two side items.

\$4.25

\$1.99/oz. Minimum 8 oz. (Limited Availability) How big a boy are ya?

Boomtown Favorites

Choice of two side items. Add a House or Caesar Salad \$1.99

\$19.99 A 10 oz. sirloin combined with our BBQ'D #672 Sirloin and Chicken rotisserie chicken.

A 10 oz. sirloin combined with our seasoned #672 Sirloin and Shrimp skewered shrimp. \$20.99 A 10 oz. sirloin combined with fried catfish. #672 Sirloin and Catfish Served with tartar sauce.

St. Louis style ribs combined with our BBQ'D Ribs and Chicken rotisserie chicken.

University Favorites

Add a House or Caesar Salad \$1.99

Choice of two side items.

\$9.99 Grilled chicken, topped with country ham, smoked bacon and Monterey Jack cheese Chicken Sandwich \$18.99 A full slab of St. Louis style ribs, basted in our

Fresh ground chuck, seasoned and cooked on our flat grill. Topped with American cheese, shredded lettuce, tomato, pickle and red onion.

Margarita marinated yard bird slow cooked

BBQ'D Rotisserie Chicken

signature BBQ sauce.

St. Louis Ribs

and basted in our signature BBQ sauce.

An 8 oz. grilled chicken breast topped with

Grilled Chicken Breast

bacon, ham, BBQ sauce and Monterey Jack

shredded lettuce, tomatoes, red onion and catfish. Served open-face and topped with Cornmeal-crusted, flash fried Mississippi tartar sauce.

\$15.99

Spicy ground chuck, pork sausage and mixed cheeses. Slow cooked and topped with a red

Meatloaf

with shredded lettuce, tomato, red onion Hand-breaded sirloin, flash fried. Topped and mayonnaise.

\$16.99

16 oz. Chicken Fried Steak

chili sauce.

A full pound of hand breaded sirloin flash fried and topped with country gravy.

\$6.99 Texas toast and American cheese (2) "We burned the head on it a little!"

\$13.99

Flash fried and topped with country gravy.

Chicken Fried Chicken

Canal Catch

Thick slice of bologna with our signature BBQ Sauce, Monterey Jack and cheddar

Sandwiches

Served with fries

\$7.99 and BBQ sauce. Served on a toasted bun. All-American Cheeseburger \$13.99

Catfish Sandwich

Chicken Fried Steak Sandwich

Curt's Grilled Cheese

cheese, lettuce and tomato. Fried Bologna Sandwich

> Add a House or Caesar Salad \$1.99 Choice of two side items. Smoked Salmon

Market Price the grill then topped with Pommery mustard Marinated, quickly smoked and finished on Fresh Fish of the Day

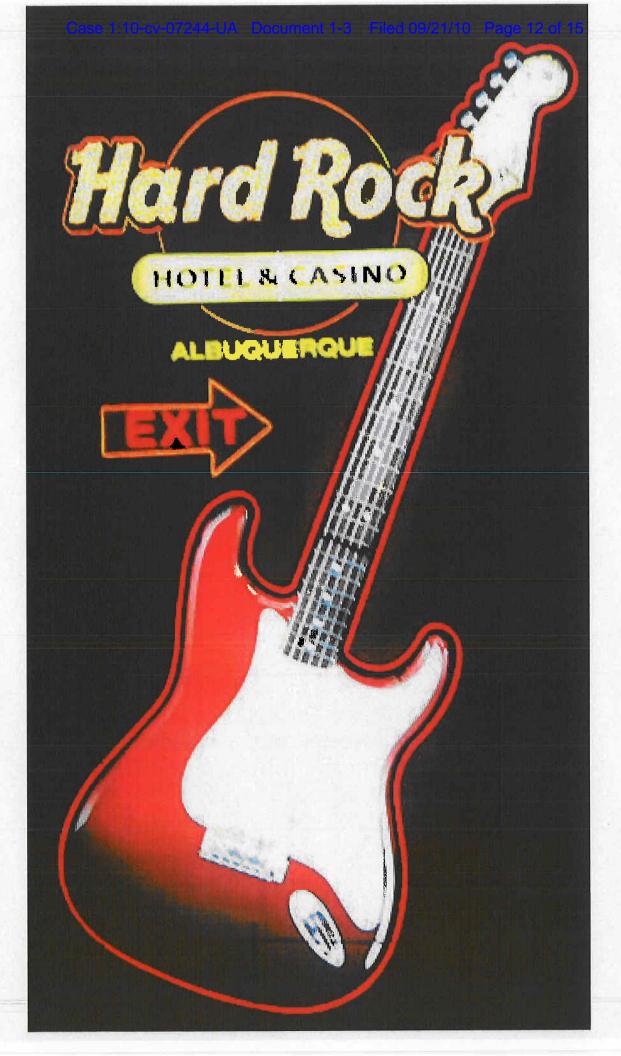
Our freshest seasonal catch seasoned to

perfection.

\$14.99 catfish. Served with homemade tartar sauce. Cornmeal-crusted, flash fried Mississippi fried Catfish

\$15.99 umbo shrimp, hand breaded and flash fried. Served with our spicy horseradish cocktail Fried Shrimp

Tohy Keirh's 11 ove This Bar & Grill Hand Rock Horel & Casino Tilea • 10/09



Case 1:10-cv-07244-UA Document 1-3 Filed 09/21/10 Page 14 of 15

List of Internet Domain Names Registered by HR, Inc., Morgans Hotel and/or Morgans Management

| DOMAIN NAME | REGISTRANT |
|-----------------------------------|--|
| cherokeehardrockcasino.com | dba / Hard Rock Hotel and Casino |
| cherokeehardrockcasino.net | dba / Hard Rock Hotel and Casino |
| cherokeehardrockcasino.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| cherokeehardrockhotel.com | dba / Hard Rock Hotel and Casino |
| cherokeehardrockhotel.net | dba / Hard Rock Hotel and Casino |
| cherokeehardrockhotel.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| hardrockcasinoabq.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinocc.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinocherokee.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinocherokee.net | dba / Hard Rock Hotel and Casino |
| hardrockcasinocherokee.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| hardrockcasinokansas.com | dba / Hard Rock Hotel and Casino |
| hardrockcasino-kansas.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinokansascity.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinokansasspeedway.com | dba / Hard Rock Hotel and Casino |
| hardrockcasino-kansasspeedway.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinokc.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinoks.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinooklahoma.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinooklahoma.net | dba / Hard Rock Hotel and Casino |
| hardrockcasinooklahoma.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| hardrockcasinotulsa.com | dba / Hard Rock Hotel and Casino |
| hardrockcasinotulsa.net | dba / Hard Rock Hotel and Casino |
| hardrockcasinotulsa.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| hardrockhotelabq.com | dba / Hard Rock Hotel and Casino |
| hardrockhotelcasinocherokee.com | dba / Hard Rock Hotel and Casino |
| hardrockhotelcasinocherokee.net | dba / Hard Rock Hotel and Casino |
| hardrockhotelcasinocherokee.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| hardrockhotelcasinoks.com | dba / Hard Rock Hotel and Casino |
| hardrockhotelcasinotulsa.com | dba / Hard Rock Hotel and Casino |
| hardrockhotelcasinotulsa.net | dba / Hard Rock Hotel and Casino |
| hardrockhotelcasinotulsa.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| hardrockhotel-kansas.com | dba / Hard Rock Hotel and Casino |
| hardrockhotelkansascity.com | dba / Hard Rock Hotel and Casino |
| hardrockhotelkc.com | dba / Hard Rock Hotel and Casino |
| hardrockhotelkc.us | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| hardrockhoteltulsa.com | dba / Hard Rock Hotel and Casino |
| hardrockhoteltulsa.net | dba / Hard Rock Hotel and Casino |
| hardrockhoteltulsa.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| hardrockkansascity.com | dba / Hard Rock Hotel and Casino |
| hardrockroyalty.com | Morgans Hotel Group LLC |
| hardrockspecials.com | dba / Hard Rock Hotel and Casino |
| hardrockspeedway.com | dba / Hard Rock Hotel and Casino |
| higherground-hardrockhotel.com | dba / Hard Rock Hotel and Casino |
| hrckansas.com | dba / Hard Rock Hotel and Casino |
| hrhkc.com | dba / Hard Rock Hotel and Casino |

List of Internet Domain Names Registered by HR, Inc., Morgans Hotel and/or Morgans Management

| DOMAIN NAME | REGISTRANT |
|------------------------------|--|
| hrhmagazine.com | dba / Hard Rock Hotel and Casino |
| hrhmagazinemodelsearch.com | dba / Hard Rock Hotel and Casino |
| hrhmodelsearch.com | dba / Hard Rock Hotel and Casino |
| hrhpoker.com | dba / Hard Rock Hotel and Casino |
| hrhpokeronline.com | dba / Hard Rock Hotel and Casino |
| hrhpokerroom.com | dba / Hard Rock Hotel and Casino |
| hrhreignsupreme.com | dba / Hard Rock Hotel and Casino |
| hrspeedway.com | dba / Hard Rock Hotel and Casino |
| hrspeedwayks.com | dba / Hard Rock Hotel and Casino |
| kanasacityhardrockhotel.com | dba / Hard Rock Hotel and Casino |
| kansascityhardrockcasino.com | dba / Hard Rock Hotel and Casino |
| kchardrockcasino.com | dba / Hard Rock Hotel and Casino |
| oklahomahardrockcasino.com | dba / Hard Rock Hotel and Casino |
| oklahomahardrockcasino.net | dba / Hard Rock Hotel and Casino |
| oklahomahardrockcasino.org | Hard Rock Hotel Inc dba / Hard Rock Hotel and Casino |
| vegashardrockhotel.com | Morgans Hotel Group LLC |